



TRANSFORMS OPERATIONS with State-of-the-Art

CDGC IMPLEMENTATION





DID YOU KNOW?

A mere 10% reduction on average is achieved since many companies struggle to adequately manage data silos. As a result, the organization is unable to achieve its aim of creating a data environment that is really interconnected and collaborative.



NICE Elevates Data Management with Informatica® Cloud Data Governance and Catalog

In the rapidly evolving realm of data-driven decision-making, organizations are perpetually in search of novel approaches to improve their data management strategies. Here, NICE stands out as an industry pioneer, offering state-of-the-art solutions for enhancing the customer experience, optimizing the workforce, and preventing financial crime. Implementing the Informatica® Cloud Data Governance and Catalog (CDGC) has been a game-changer for NICE, which has made data governance a top priority.

Let's find out, How is NICE influencing the data management environment of the future?

► The Dilemma of Data

Every business faces difficulties in effectively administering the continuously growing quantity of data. NICE was no exception. NICE, due to its wide array of products and services, encountered challenges such as data silos, inconsistent metadata, and an absence of centralized governance. The organization, recognizing the necessity for a comprehensive resolution, embarked on an exploration for a platform capable of optimizing its data management procedures.

► **An Pursuit of Excellence**

NICE initiated an all-encompassing investigation in pursuit of a data administration solution that could effectively tackle its distinct obstacles. The organization discovered the solution in the Informatica® Cloud Data Governance and Catalog after conducting a thorough analysis. By providing a unified approach to data governance, this robust platform ensured that data was not only managed but also governed with absolute precision.

► **Unveils Implementation**

The deployment of Informatica® CDGC at NICE was a thoroughly strategized undertaking. A committed group comprising data architects, analysts, and IT specialists was assembled by the organization in order to integrate the platform seamlessly into its pre-existing infrastructure. The seamless transition occurred as a result of the comprehensive assistance rendered by the implementation specialists at Informatica.

► **Centralized Control**

One of the primary benefits that CDGC provided for NICE was the capacity to consolidate authority over its data assets. By providing a unified view of data throughout the organization, the platform encouraged departmental collaboration and dismantled silos. By implementing a centralized catalog, NICE was able to acquire valuable insights pertaining to the lineage, quality, and utilization patterns of data.

► **Improving Data Accuracy**

Informatica® CDGC not only facilitated the consolidation of control but also significantly contributed to the enhancement of data quality at NICE. By utilizing the data profiling and cleansing functionalities of the platform, the organization was able to detect and resolve discrepancies, thereby guaranteeing that information utilized by decision-makers was precise and reliable.

► **Empowering Data Stewards**

NICE understood that data governance requires the participation of all members of the organization and that empowering data stewards was crucial. Data administrators were able to manage metadata, define policies, and enforce data quality standards with the assistance of Informatica® CDGC's intuitive interface and without requiring extensive technical knowledge.

► **Future-proofing Data Management**

With the implementation of Informatica® CDGC, NICE has strategically positioned itself for future success amidst the ever-changing business environment. The scalability of the platform guarantees that NICE can effortlessly accommodate growth and innovation while also adapting to evolving data requirements.



► Conclusion

NICE has established itself as an innovator in the dynamic field of data management by utilizing Informatica® Cloud Data Governance and Catalog to consolidate authority, improve the caliber of data, and enable its personnel. The organization's trajectory in the digital era can be further exemplified through the motivational power of steadfast dedication to efficient data governance. As NICE persists in influencing the trajectory of workforce optimization and customer experience, its collaboration with Informatica serves as a testament to the profound impact that cutting-edge data management solutions are capable of producing.